



YOUBLOOM@DUBLIN ANNOUNCE FULL MUSIC CONFERENCE TIMETABLE

Global Music Village to Offer Music Conferences, Education and Live Gigs

Running from 13th – 15th June 2014

youbloom@Dublin, the global music village, has announced full details of its masterclasses, speed sessions, learning rooms and **Alan McGee** (keynote speaker) Q&A, taking place in the Royal College of Surgeons. Returning to Dublin for three days from **13th-15th June 2014**, youbloom@Dublin incorporates both a music conference offering a chance to learn from and network with industry professionals and live gigs to showcase emerging talent. The event's ambassadors include **Bob Geldof**, **Eleanor McEvoy** and **Colm O'Snodaigh** (KILA), who join an international collective of musicians, fans and industry professionals whose mission is to ensure every aspiring artist has the skills needed to make it in the music industry.

youbloom@Dublin will be hosting the music conference on Saturday and Sunday, June 14/15 in the Royal College of Surgeons in the heart of Dublin city centre. They aim to educate up and coming artists, giving them the vital information and tips required to succeed in the music business learning from industry professionals hoping to impart their knowledge. On Saturday keynote speaker **Alan McGee** (Creation Records, Manager Oasis, Primal Scream, The Jesus and Mary Chain) will be joined by **Neil McCormick** (author, music critic) for a Q&A, while other leading speakers across the weekend include **Nigel Grainge** (Ensign Records), **Rupert Hine** (Producer), **Alex Von Soos** (Producer), **Elvera Butler** (Reekus Records), **Donal Scannell** (GigStarter), **Nick Broad** (The Busking Project) and **Carol Keogh** (Artist).

Budding musicians are invited to attend industry **speed sessions**, one on one sessions where artists get to talk to music industry professionals for approximately 10 minutes, **industry panels**, **master class sessions** and **learning rooms**, where companies will present information on their products and services. Industry panels over the weekend include; **The €100,000 Fanbase** - finding and monetizing a core niche audience, **Live/Touring/Busking - Reinventing the tour** - performing in the 21st Century and **Sync or Swim: Film/TV Music Placement and Publishing** for independent artists on Saturday. While Sunday's panels feature **Internet Platforms: Where's the money for musicians on the Internet?** and **Women in Music: A different voice**. Saturday will see Rupert Hine head the master class, "**The Strange Phenomenon of Arranging Nothing**" and Alex Von Soos will present the Masterclass "**One Chance To Make A First Impression- Is Your Music Really Really Ready**" while on Sunday sees Nigel Grainge present "**On the Death of A&R - and on becoming your own A&R (wo)man**" Limited to 1,500 attendees in the RCSI, weekend tickets for the conferences are €20 available now from Entertainment.ie: e1.ie/2fhh Tickets may also be purchased on the day at the College of Surgeons, subject to availability.

Tullamore D.E.W. Irish Whiskey is one of the main sponsors of this year's festival. With live music firmly embedded in their Irish roots, Tullamore D.E.W. is working to support and help grow appreciation for busking artists, who are brave enough to stand on an open stage and let the world be their judge. In celebration of the spirit of buskers and the contribution they make to our towns and cities, Tullamore D.E.W. will be holding an outdoor busking event in the Dame District during the festival and in addition, they will be hosting a session in the Learning Rooms with Nick Broad, founder of The Busking Project, talking on the importance of busking.

youbloom@Dublin live shows will be occupying the vibrant Dame District for three nights with up to 100 bands from around the world set to perform. Last year's festival saw 350 artist applications from over 20 countries resulting in 90 bands from 11 countries performing live in Dublin. This year's successful emerging acts from across the globe have been selected by the youbloom A&R Team including Nigel Grainge and Lindsay Reade, to perform over three nights in Dublin. Grainge was the A&R legend responsible for successful signings such as Thin Lizzy, Boomtown Rats, Sinéad O'Connor, Waterboys, Steve Miller Band, 10cc and World Party while Reade co-founded Factory Records alongside Tony Wilson, the home of acts such as Joy Division, New Order, Happy Mondays, Stone Roses and OMD.

youbloom@Dublin is in association with Tullamore D.E.W. and DUBLINTOWN is supported by DCC and Music Maker.

TULLAMORE
D.E.W.
IRISH WHISKEY

Ticket Information:

Tickets priced €20 (Full ticket price) allow access to both days of the music conference. All the live shows in the Dame District are free to enter. Tickets are on sale now from Entertainment.ie: e1.ie/2fhh

Watch the promo video here: https://www.youtube.com/watch?v=sfGYS7V_7HE

For more information on youbloom@Dublin

Website: www.youbloom.com | Facebook: www.facebook.com/youbloom |

Twitter: www.twitter.com/youbloom

#Tag: #ybD14 #visitDublin #loveDublin #Dublin8 #Dublintown

RCSI Music Conference Details:

Saturday 14 June

- **Speed Sessions.** One-on-one sessions with industry experts. 10.00am - 1.00pm
- **A Masterclass with Rupert Hine.** *The Strange Phenomenon of Arranging Nothing.*
More and more the skills of communicating through song are being eroded by the obsession with superficial detail.
Don't let presentation trump communication. 10.30am – 12.30pm
- **Learning Room.** Introduction to Traditional Irish Music. 11.00am – 12.00pm
- **Learning Room.** Riffstation. 12.00pm – 1.00pm
- **Discussion Panel**
The €100,000 Fanbase - Finding and monetizing a core niche audience
Panelists: Kelly McErlean (lead), Ovie Etseyatse, Niall Morris, Dave Harrington, Jimmy Costello.
1.00pm – 2.00pm
- **Learning Room.** The Busking Project. 1.00pm – 2.00pm
- **Keynote Address**
Alan McGee with Q&A led by Neil McCormick
- **A Masterclass with Alex Von Soos.** *One Chance To Make A First Impression - Is Your Music Really-Really Really Ready?* 3.30pm – 5.30pm
- **Learning Room.** Music Gateway. 3.30pm – 4.30pm
- **Learning Room.** Whole World Band. 4.30pm – 5.30pm
- **Discussion Panel**
Sync or Swim: Film/TV Music Placement and Publishing for independent artists
Panelists: Steve Lindsey (lead), Elvera Butler, Rupert Hine, Alan Graham. 5.00pm – 6.00pm

Sunday 15 June

- **Speed Sessions.** One-on-one sessions with industry experts. 10.00am - 1.00pm
- **A Masterclass with Nigel Grainge**
"On the Death of A&R - and on becoming your own A&R (wo) man" 10.30am – 12.30pm
- **Learning Room.** Gigstarter. 12.00pm – 1.00pm
- **Discussion Panel**
Internet Platforms: Where's the money for musicians on the Internet?
Panelists: Rodney Orpheus (lead), Donal Scannell, Kevin Godley, Patrick Geoghegan, Jon Skinner
12.00pm – 1.00pm
- **Discussion Panel**
Women in Music: A different voice.
Panelists: Carol Keogh (lead), Valerie Francis, Eleanor McEvoy, Rupert Hine, Sulinna Ong 1.00pm – 2.00pm
- **Learning Room.** Muzu. 1.00pm – 2.00pm
- **Discussion Panel**
Live/Touring/Busking: Reinventing the tour - performing in the 21st Century
Panelists: Eleanor McEvoy (lead), Larry Hogan, Nick Broad, Una Molloy 2.00pm – 3.00pm
- **Learning Room.** Whole World Band. 2.00pm – 3.00pm
- **Learning Room.** TBA. 3.00pm – 4.00pm



Speed Sessions Information

Speed Sessions are free for all delegates on a first come first serve basis. Please email delegates@youbloomdublin.com with "Speed Sessions" in the subject line stating whether you prefer Saturday or Sunday and including your name, one person per email account only.

For Learning Rooms information see <http://www.youbloom.com/learning-rooms/>

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IRISH WHISKEY