



FOR IMMEDIATE RELEASE – August 22, 2016

**youbloomLA Music Summit and Festival enters its third year showcasing local and international bands and music industry speakers.**

*September 29, 30, and October 1<sup>st</sup> across Los Angeles.*

**Los Angeles, CA:** youbloom, an annual international music festival and conference, expands its reach for youbloomLA 2016 to include Downtown LA, Northeast LA, and Culver City.

Now in its third year, youbloomLA 2016 is excited to announce its bands and speakers. “No”, “Mars and the Massacre”, and “Arms Akimbo” are some of the musical highlights this year. The conference organizers have managed to maintain the level of intimacy and integrity expected from a youbloom conference while growing their reach considerably. The panelists are top notch and the areas of expertise covered have widened, and youbloom will be presenting special sessions on live and touring, music licensing, digital marketing, and a special panel on “Women in Music”. Music conferences are often underrepresented on the Westside, and youbloomLA is thrilled to partner with Hamilton High School for the Arts for the conference segment and with Musicians Institute with a number of its artists showcasing.

**This year's keynote speakers are** Liz Garo, talent buyer/event producer at Spaceland Productions (The Echo, Echoplex, Regent Theater and more) and Darrell Brown, songwriter, arranger with worldwide music sales of over 72 million units. There will be over 40 speakers from all areas of the industry, including Loretta Munoz (ASCAP), Brad Rains (Atlantic), Les Borsari (Gridhub), Taylor Kahan, (Crowdsurf), and Jeremy Hammond (Western Front). The youbloom A&R Team has also curated over **80 bands from 6 countries as well as the US**, including, Brazil, UK, Sweden and Ireland and includes genres such as hip hop, rock, reggae, folk, bluegrass, pop, Mediterranean and more. Full list <http://www.youbloom.com/ybla-2016/>

A truly signature aspect of youbloom is the community it develops; their generosity and understanding of artists' essential needs and comfort is paramount. To that end, the local LA bands will be adopting and hosting acts from farther afield. These ambassadors include Evol Walks, The Blue Dolphins, The Vigils and Turning Violet, along with about 25 more fabulous discoveries and hometown treasures.

The conference will be held Friday and Saturday, September 30/October 1 at Hamilton High School for the Arts (Culver City adjacent) from 11am to 6pm. Tickets are on sale now as follows: Delegate price \$100 (\$75 students with ID) with access to all of conference and gigs. All 3 nights gig wristband \$30. Otherwise buy tickets at door, \$7 Old Towne Pub, Five Star Bar and The Lexington. Free entry to La Cueva and Griffins of Kinsale.

Available online at <http://tinyurl.com/jmarwar> and at the door. At last, the music! On Thursday **September 29th**, and Friday **September 30<sup>th</sup>** and Saturday **October 1<sup>st</sup>** to wee hours

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of the morning, music lovers and discoverers can find it all at five locations: Griffins of Kinsale; La Cueva; The Old Towne Pub; The Lexington Bar; and Five Star Bar. Cover charges range from free to \$7. See [ALL Artists](#)

**About youbloom:** Learn. Connect. Play. That's the youbloom motto; the creed for this community of music enthusiasts whose mission it is to help artists build a sustainable living. youbloom was founded in Ireland by doctor, musician, Phil Harrington and nurtured by visionaries like **Bob Geldof** and **Nigel Grainge**. What started as a modest online song contest in 2010 surged into an annual Music Festival and Conference in both Dublin and Los Angeles, bringing nearly 100 bands from a dozen countries to each event.

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